

JD CENTRAL Internship

Location: JD CENTRAL Head Office, G Tower Rama 9 (but currently WFH)

Working Hours: Monday – Friday (9.00 AM – 6.00 PM)

Compensation: 350 baht/day

Position	Job Description / Qualification	Internship Period
<p>1. Internship - Strategy & Special Projects</p>	<p>Responsibilities</p> <ul style="list-style-type: none"> ▪ Strategy: Support development of strategic planning and business analyses identifying and prioritizing major initiatives by synthesizing internal business performance and competencies with external trends (market, customer, competitor, regulatory, technological etc.) ▪ Market Intelligence: Develop insightful market intelligence about key industry trends (technology, competitors, consumers, etc.) and their strategic implications. Support industry and market assessments to determine the appropriate goals, objectives and partners to drive sustainable, profitable growth consistent with the corporate direction ▪ Partnerships & Investments: Support strategic evaluation of new business opportunities, growth initiatives, M&A targets, and business partnerships. Develop business plan, research, strategic rationale, valuation analysis, and budget for new business opportunities. ▪ Project Management: Support/Own and drive strategic projects developing an action plan, developing and monitoring KPIs, liaising with internal stakeholders and providing project management support to ensure deadlines are met. <p>Qualifications:</p> <ul style="list-style-type: none"> ▪ Intern: Currently pursuing a degree from university in any discipline (Students who can commit part-time, minimally 4 working days a week, are also welcome to apply) ▪ Highly analytical with advanced Excel & Power Point skills ▪ Comfortable with collaborating and meeting stakeholders regularly, tailoring presentation to the right level of audience across the businesses. 	<p>April – June 2022</p>

	<ul style="list-style-type: none"> ▪ Outstanding written and oral communication skills; ability to present and communicate a clear and convincing story based on exhaustive analysis ▪ Can-do attitude and strong work ethic. ▪ Fluent in Thai and English, Mandarin is a plus 	
<p>2. Commercial Internship</p>	<p>Responsibilities:</p> <ul style="list-style-type: none"> ▪ Work and support Merchandising Department. ▪ The real on-the-job training in Commercial Business such as Retail, Marketplace and Campaign Marketing function. <p>Qualifications:</p> <ul style="list-style-type: none"> ▪ Can work as a full-time internship at least for 3 months (March onwards) (4-5 working day a week) ▪ Passionate about E-commerce, social media, and marketing with basic knowledge ▪ Good at Microsoft Office: Excel, PowerPoint, and familiar with creating the presentation. ▪ Good interpersonal skill with can-do attitude and open to learn new things. ▪ Ability to communicate fluently in English and open to work with dynamic culture and environment. 	<p>March – May 2022</p>

<p>3. Internship - Store Operation</p>	<p>Responsibilities:</p> <ul style="list-style-type: none"> ▪ Assist in managing brand e-commerce stores on TikTok platform, including but not limited to the following basic operations <ul style="list-style-type: none"> ○ Products selection and quality control, select potential explosive products from many commodity sources ○ Product listing and price management, understand the operating rules of the platform via actual operation ○ Setting up promotions and coupons, analysis and evaluation of reasonable pricing range to maximize sales ○ Daily order management ○ Inventory management and coordination ○ Competitive research for strategic adjustment ▪ Support and collaborating closely with internal teams and third-party service providers ▪ Track and report store performance via key performance indicators to management on a weekly basis ▪ Identify opportunities for improvement ▪ Manage complexity and resources by systematically prioritizing multiple streams of work <p>Qualifications:</p> <ul style="list-style-type: none"> ▪ Senior year of college or Bachelor’s Degree in Business-related fields ▪ Logical thinking and strong problem-solving skills ▪ Ability to independently strategize ideas and initiate a workaround in a fast-paced environment ▪ Strong interpersonal skills to effectively communicate with clients and internal teams ▪ Fluent in English ▪ Internship period of 3 months and above ▪ E-commerce internship experience is preferred 	<p>March – June 2022</p>
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